



Thriving Children, Families, and Communities

September 19, 2022



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Campaign Goal:

Build support for quality early childhood education in Nebraska.



Why early childhood? Why now?

The Time To Act Is Now!

- There is not enough child care in our state.
- 91% of counties cannot meet the child care demand of families.
- Lack of access to child care makes it harder for parents to work and for children to have the early experiences that create a solid foundation for learning.
- Nearly 90% of brain development takes place during the first five years of life.
- Child care educators are leaving the profession at an alarming rate.



**We need your help
to make early
childhood care and
education available
to families across
Nebraska.**

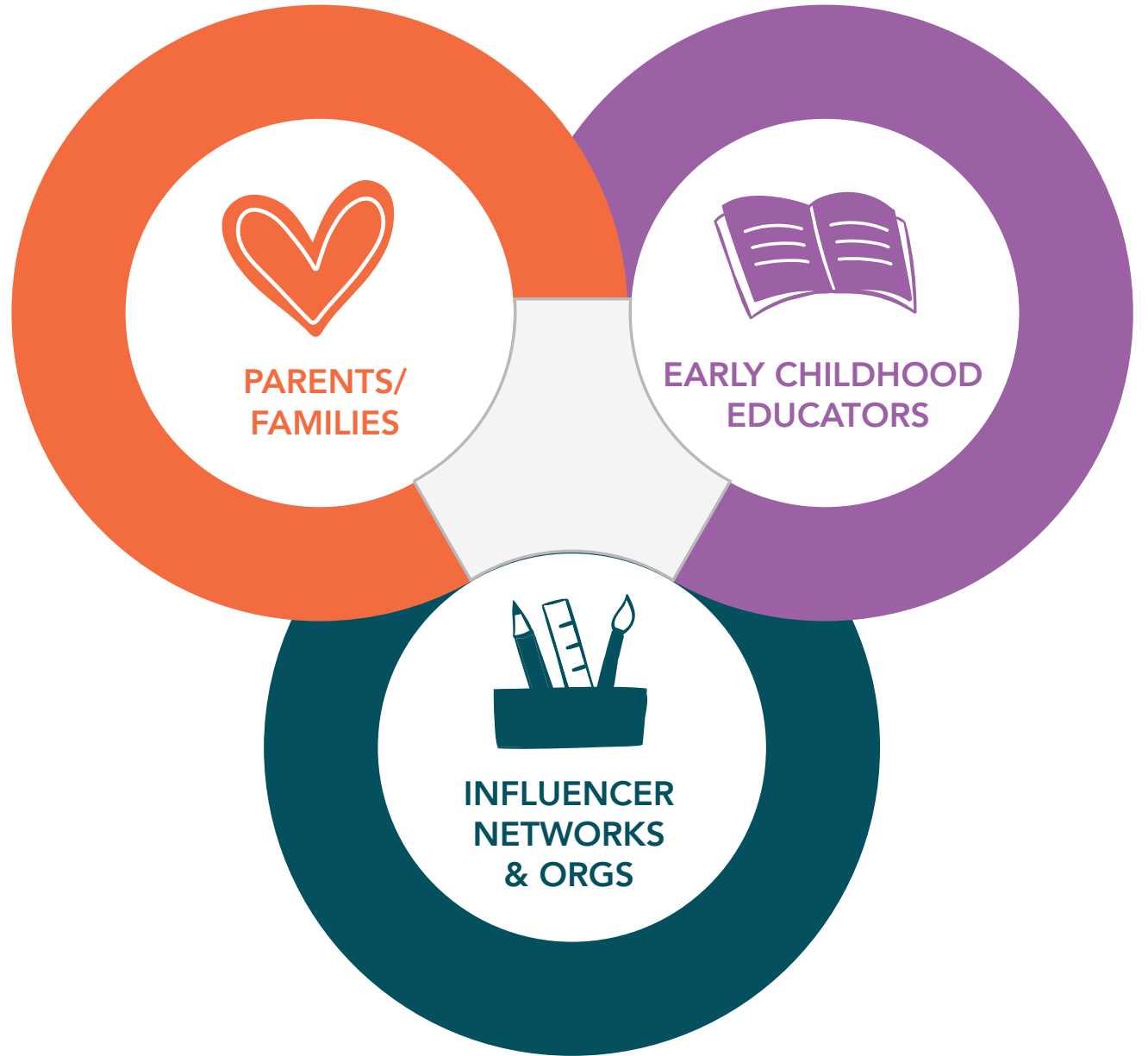
Together we can:

- Build a unified understanding of quality early childhood education.
- Bring early childhood educators to the center of both quality and the system by sharing their stories.
- Help connect families to resources.
- Communicate that all families should have access to quality early childhood education.
- Add value to Nebraska's existing network and efforts that support early childhood education.



What's Next?

We're
speaking to:





WHAT'S NEXT?

We Care for Kids Week

Join us in celebrating *We Care For Kids Week!*

September 26 - October 2

- Visit the event page on our website for more information!
- Download the *We Care for Kids Week* toolkit materials: social graphics, letter to the editor template, outreach email, and more.
- Register your organizations to tell us how you are celebrating.

TELEPHONE TOWN HALL

September 28, 6-7 PM CT



Thank you